

# PRIVACY POLICY

# INFORMED ENGINEERING

## Privacy Policy

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# INFORMED ENGINEERING

## Privacy Policy

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### Abbreviations

UK                      United Kingdom

# 1 Privacy Policy

## 1.1 Introduction

1.1.1 Informed Engineering ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.informed-engineering.co.uk](http://www.informed-engineering.co.uk), visit our LinkedIn page, or engage with our services. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site, use the application, or engage with our services.

## 1.2 Information We Collect

1.2.1 We may collect information about you in a variety of ways. The information we may collect on the Site includes:

## 1.3 Personal Data

1.3.1 Personally identifiable information, such as your name, LinkedIn profile URL, job title, company name and company size.

## 1.4 Derivative Data

1.4.1 Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site.

## 1.5 Use of Your Information

1.5.1 Having accurate information about you permits us to provide you with a smooth, efficient, and customised experience. Specifically, we may use information collected about you via LinkedIn or our website to:

- Create and manage your account.
- Process your transactions and deliver the services you request.
- Improve the functionality of our website and mobile application.
- Personalize your experience and provide you with tailored content.
- Contact you with updates, newsletters, and other information related to our services.
- Protect against fraudulent or unauthorized transactions.
- Respond to your comments, questions, and customer service requests.

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## 1.6 Disclosure of Your Information

- 1.6.1 We only share your information with those within our business that will be trying to generate customer leads.

## 1.7 By Law or to Protect Rights

- 1.7.1 If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.

## 1.8 Third-Party Service Providers

- 1.8.1 We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

## 1.9 Business Transfers

- 1.9.1 We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

## 1.10 Security of Your Information

- 1.10.1 We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

## 1.11 Policy for Children

- 1.11.1 We do not knowingly solicit information from or market to children under the age of 13. If we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe we might have any information from or about a child under 13, please contact us at [info@informed-engineering.co.uk](mailto:info@informed-engineering.co.uk).

## 1.12 Changes to This Privacy Policy

- 1.12.1 We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes.

## **1.13 Contact Us**

- 1.13.1 If you have questions or comments about this Privacy Policy, please contact us at [info@informed-engineering.co.uk](mailto:info@informed-engineering.co.uk).